FOOTWEAR
GOLF
2027 COLLECTION



ENGLISH



FOOTWEAR

BIOMECHANICALLY ENGINEERED TO MAKE GOLFERS BETTER


innovation
golf gear so game-changing, it's not even fair

FOOTWEAR 2027

CLONE

CUSTOM FIT FOR YOUR FOOT


THE FOOT
• 33 JOINTS
• 26 BONES
• 120 MUSCLES, TENDONS AND LIGAMENTS

PROBLEM

EVERY FOOT IS DIFFERENT

Shoes are expected to fit all feet equally; however, no two feet are shaped the same. And, not matter how well the shoes fits, there will ultimately be friction points.

Made of 33 joints, 26 bones and 120 muscles, tendons and ligaments, the foot is an amazing machine that deserves constant innovation. Our vision was to solve this problem by redefining Fit.



SOLUTION

CUSTOM FIT FOR EVERY FOOT

A material that conforms to different zones of the foot and provides perfect fit unique to each athlete would be unprecedented.

There's a class of materials called 'auxetics' that, when stretched, expand perpendicular to the stretch. We used this principle to develop a tech that moves with the athlete in every direction, always staying identical to the foot's shape.



ADVANTAGE

UA CLONE TECHNOLOGY

Out of our research on auxetics and our thought leadership in materials and construction, a new footwear innovations was born: UA CLONE Technology, tha adaptive upper that gives you identical foot feel and precision fit to make you better. It expands, contracts and performs exactly like you. No friction and no distractions, just the perfect union of you and the shoe.





CLONE TECH VIDEO

SCAN THE CODE AND WATCH THE VIDEOS
ABOUT UNDER ARMOUR **CLONE TECHNOLOGY**





SWING SUPPORT SYSTEM
- SMARTER TRACTION
- DUAL-FOAM CUSHIONING
- LOCKDOWN LACING

CLONE SPECS

PROBLEM
- The foot is a very complex mechanism that has been starved of innovation -until now !
- No two feet are the same –so how can a shoe truly fit a foot ?
- Retailers need to stock an array of widths and last types to try to cover consumer needs

SOLUTION
- A CUSTOM FIT for every foot –from a single shoe

UNIQUE
- Auxetic Material Innovation
  invented by UA and protected by 35 patents

BENEFITS

CLONE
Providing custom fit for every foot

SWING SUPPORT SYSTEM
supporting the natural movements of the golf swing to get improvements in club head speed, ball speed and carry distance.

RETAILERS
Retailers no longer need to stock additional widths.

HOW WE MADE IT BETTER
DRIVE PRO CLONE



DRIVE PRO
SS24-FW25



DRIVE PRO CLONE
SS26-SS27



DRIVE PRO VIDEO

We have improved the DRIVE PRO (award-winning shoe 2024/2025) by adding the CLONE upper.
So now you have a shoe with;

- the **SWING SUPPORT SYSTEM:** supporting the natural movements of the golf swing to get improvements in club head speed, ball speed and carry distance.
- a **CLONE UPPER:** PROVIDING CUSTOM FIT FOR EVERY FOOT WITH AUXETIC MICROFIBER UPPER.

CLONE TECH VIDEO

"

I've Reviewed Golf Shoes For Five Years and

This is the best pair I've ever tested.



"

One of the most impressive golf shoe launches of recent years.



"

Under Armour has taken golf shoe performance to an entirely **new level.**





"

A genuinely game-changing shoe that delivers stability, comfort and power in equal measure.



"

This feels like the new benchmark for golf footwear performance.

ELEVATED EXCLUSIVE

LAUNCH ON MARCH 18



SS27 COLLECTION

6006116 UA DRIVE PRO CLONE
7-12, 13, 14, 15 / CHF 152



001 BLACK / ANTHRACITE / METALLIC GOLD



100 WHITE / WHITE / METALLIC GUN METAL



102 WHITE / ACADEMY / METALLIC SILVER

6006119 UA DRIVE PRO CLONE LE
7-12, 13, 14, 15 / CHF 152



102 WHITE / WINTER WHITE / ORANGE OXIDE

6006117 UA DRIVE PRO CLONE SL
7-12,13,14,15 / CHF 126



001 BLACK / ANTHRACITE / METALLIC GUN METAL



100 WHITE / WHITE / METALLIC SILVER



102 WHITE / ASH GRAY / ACADEMY



280 STONE / BLACK / SPRING GREEN


FADE

6006120 **UA DRIVE FADE 2**
7-12,13,14,15 / CHF 108



001 BLACK / BLACK / METALLIC GUN METAL



100 WHITE / TITAN GRAY / METALLIC SILVER

6006121 **UA DRIVE FADE 2 SL**
7-12,13,14,15 / CHF 95



001 BLACK / BLACK / METALLIC GUN METAL



012 MOD GRAY / STEEL / METALLIC SILVER



100 WHITE / WHITE / METALLIC SILVER



FORM : FUNCTION : FUTURE

6020602 **UA HB TOUR SL**

7-12,13,14,15 / CHF 101



101 WHITE / DISTANT GRAY / METALLIC SILVER



279 STONE / GRAYSTONE / GRAYSTONE



478 BREAKER BLUE / KINECT BLUE / KINECT BLUE

GLIDE

6006123 **UA DRIVE GLIDE SL** - CLASSIC **FULL LEATHER** SHOE

7-12,13,14,15 / CHF 129



100 WHITE / MIDNIGHT NAVY / METALLIC SILVER



279 STONE / GRIDIRON BROWN / METALLIC GUN METAL

WOMEN'S FOOTWEAR

6020604 UA W HB HYBRID SL
5-11 // 5-11 / CHF 73



101 WHITE / WHITE / ACADEMY



430 MISTY SKY BLUE / MISTY SKY BLUE / WHITE

6006137 UA W DRIVE FADE 2 SL
5-11 // 5-11 / CHF 85



101 WHITE / MISTY SKY BLUE / METALLIC SILVER


UNDER ARMOUR
WELCOME
UNDER ARMOUR
MAKES YOU BETTER


UNDER ARMOUR